



Years of Excellence  
1954-2018

## Utility Contractors' Association of New England, Inc.

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### 2019-2020 INDUSTRY DIRECTORY RATE CARD

#### DIRECTORY ADS ARE NON-COMMISSIONABLE

- |   |   |
|---|---|
| <input type="checkbox"/> Full Page .....\$375                       | <input type="checkbox"/> Repeat 2018 Ad As Is                   |
| <input type="checkbox"/> Half Page .....\$300                       | <input type="checkbox"/> Repeat 2018 Ad With Changes            |
| <input type="checkbox"/> Quarter Page.....\$250                     | <input type="checkbox"/> Increase From Quarter To Half Page     |
| <input type="checkbox"/> Inside Front Cover/Four Color .....\$1,500 | <input type="checkbox"/> Increase From Half To Full Page        |
| <input type="checkbox"/> Inside Back Cover/Four Color .....\$1,500  | <input type="checkbox"/> Change From Full Page To Tabbed Insert |
| <input type="checkbox"/> Back Cover/Four Color .....\$1,500         | <input type="checkbox"/> New Copy And Logo Enclosed             |
| <input type="checkbox"/> Tabbed Insert/Four Color .....\$1,250      | <input type="checkbox"/> Ad To Be Emailed                       |

### 2019-2020 POCKET DIRECTORY COVERS

- |  |   |
|--|---|
| <input type="checkbox"/> Inside Front Cover .....\$400 | <input type="checkbox"/> Inside Back Cover .....\$400 |
| <input type="checkbox"/> Back Cover.....\$400          |   |

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ CHECK ENCLOSED: \$ \_\_\_\_\_

AUTHORIZED BY: \_\_\_\_\_ DATE: \_\_\_\_\_

#### MECHANICAL REQUIREMENTS:

##### INDUSTRY DIRECTORY AD SIZE

- Full Page: (6" W x 7<sup>1/2</sup>" H)  
 Half Page: (6" W x 3<sup>3/4</sup>" H)  
                   (3" W x 7<sup>1/2</sup>" H)  
 Quarter Page: (3" W x 3<sup>3/4</sup>" H)  
                   (6" W x 1<sup>7/8</sup>" H)

##### POCKET DIRECTORY AD SIZE

- Full Page: (3<sup>1/2</sup>" W x 6" H)

##### SUBMITTING DIGITAL FILES

- High Resolution PDFs are the preferred method for submitting ads.
- Fonts and artwork must be imbedded in file when saving as PDF.
- Ads must be created as color or gray-scale and submitted in correct size.
- Original copy printed as submitted.
- All original artwork must be enclosed with this insertion order form. (No faxes or folded ads accepted.)
- When emailing file, use company name in subject line.

**\*PLEASE CHECK CATEGORIES ON OPPOSITE SIDE.**

(ADS MAY BE LISTED IN SEVERAL CATEGORIES)

**Deadline for submitting ads December 15, 2018**

## PLEASE CHECK ALL CATEGORIES THAT APPLY TO YOUR COMPANY

- ACCOUNTANTS
- AGGREGATE SUPPLIES
- ASPHALT & ASPHALT MATERIALS
- ATTORNEYS
- BARRICADES/DRUMS/FLASHERS
- BITUMINIOUS CONCRETE PRODUCTS
- BRIDGE COMPONENTS
- CONCRETE SUPPLIERS
- CONSTRUCTION FABRICS
- CONSTRUCTION MATERIALS & SUPPLIES
- CONTRACTORS (General/Utility/Specialty)
- DESIGN BUILD SERVICES
- DEWATERING
- DRAINAGE PRODUCTS
- DRILLING & BLASTING
- EMPLOYEE BENEFIT PLANS
- ENGINEERING SERVICES
- ENVIRONMENTAL (Services/Products)
- EQUIPMENT DEALERS
- EQUIPMENT PARTS
- EQUIPMENT RENTAL & LEASING
- EQUIPMENT SERVICE
- EROSION CONTROL
- EXCAVATION
- FINANCIAL PLANNING
- FUEL (Diesel & Lubricants)
- GEOMEMBRANES
- GROUND WATER CONTROL
- GROUTING (Pressure)
- HDPE POLYFUSION
- HAZARDOUS WASTE REMOVAL
- HORIZONTAL BORING
- HYDRO/VACUUM EXCAVATION
- INSURANCE/BONDING
- LEAK DETECTION
- LOAM
- LOSS PREVENTION
- MANHOLE/CATCH BASIN PRODUCTS
- MANHOLE VACUUM TESTING
- MESSAGE BOARDS/SIGNAGE
- MINORITY BUSINESS ENTERPRISES  
(MBE/WBE/DBE/SOMWBA Certified)
- ON-SITE FUELING
- PAVING CONTRACTOR
- PAVING EQUIPMENT
- PILE DRIVING
- PIPE CLEANING
- PIPE CUTTING
- PIPE INSULATION
- PIPE RELINING
- PIPE SUPPLIERS
- PIPELINE TESTING
- PORTABLE CRUSHING
- PREBLAST SURVEYS
- PRECAST BUILDINGS (Custom)
- PRECAST CONCRETE PRODUCTS
- PUMPS/FILTRATION EQUIPMENT
- PUMPING STATIONS
- REBAR
- RECLAMATION
- RECYCLING
- REMEDIATION SERVICES
- RETAINING WALLS
- RISK MANAGEMENT
- ROAD/BRIDGE CONSTRUCTION
- ROAD MARKINGS
- ROAD PLATES
- SAFETY PRODUCTS & EQUIPMENT
- SAFETY TRAINING
- SEPTIC TANKS
- SEWER LINE CLEANING
- SEWER PRODUCTS
- SHORING
- TANK REMOVAL & INSTALLATION
- TAPPING & WELDING
- TOOLS & SUPPLIES
- TRAFFIC LIGHTS
- TRANSITS & LEVELS
- TRENCH SHIELDS
- TRUCKING
- TUNNELING
- UTILITY/SITE DEVELOPMENT
- VIBRATION MONITORING
- VIDEO INSPECTION
- WATERLINE SERVICES
- WATER/SEWER TREATMENT PLANTS
- WATERWORKS SUPPLIERS
- WELL MONITORING
- EMERGENCY SERVICES** \_\_\_\_\_
- OTHER** \_\_\_\_\_